

# HENRY MOORE

UX DESIGNER

## CONTACT

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 henryjohnmoore.com

## RELEVANT COURSEWORK

- UX Design
- Experience and Aesthetics
- Typography
- Design Technology
- Graphic Design and Computer Tech.
- Interactive Media
- Design Drawing
- Form and Color

## SKILLS

### DESIGN:

Adobe Creative Cloud(XD, Illustrator, Photoshop), Sketch, Zeplin, Origami, Invision, Balsamiq, Figma, Human Centered Design, Design Communication, User Experience Design, Ethnographic Research, User Interface Design, Typography, Content Strategy, Branding, Marketing.

### PROGRAMMING:

HTML, CSS, JavaScript, Python, C.

## EDUCATION

### UNIVERSITY OF CALIFORNIA DAVIS

DESIGN B.A  
GPA: 3.5

2016 - (EXPECTED) 2020

### INTERNATIONAL SCHOOL OF TANGANYIKA

I.B DIPLOMA  
GPA: 3.7  
I.B SCORE: 36

2014 - 2016

## EXPERIENCE

### UX INTERN

#### DEARADH CONSULTANCY, LLC

JAN 2018 - PRESENT

- Worked in a cross-functional group to redesign the UC Davis Writing website using existing style guides and patterns.
- Studied users by exploring user scenarios and personas.
- Rationalized designs to key stakeholders using a functional specification report and an oral presentation.

### ADOBE STUDENT BRAND REPRESENTATIVE

#### ADOBE

JAN 2018 - PRESENT

- Raised brand awareness by hosting expert-led workshops on Creative Cloud tools, and driving software downloads.
- Designed promotional material for marketing events.

### DESIGNER AND BRAND AMBASSADOR

#### TEDX UCDAVIS

OCT 2017 - PRESENT

- Collaborated with a team of designers to create promotional content for the UC Davis TED Talk.
- Marketed TEDx around campus using various marketing techniques such as tabling, flyering, and social media.

### DESIGN COORDINATOR

#### UC DAVIS CONFERENCE & EVENT SERVICES

JUL 2017 - FEB 2018

- Lead design efforts at UC Davis Conference and Event Services.
- Iterated designs, collaborating with marketing and event coordinators to manifest company ideas.

## PROJECTS

### FRONT-END DEVELOPMENT

#### UNIVERSITY OF CALIFORNIA DAVIS

JAN 2018- PRESENT

- Taught myself front end languages: HTML, CSS, and Javascript.
- Hosted projects and track my development on a personal page.
- Coded my own interactive personal portfolio website – linked in the "Contact" section above.

### IB HL DESIGN TECHNOLOGY FINAL PROJECT

#### INTERNATIONAL SCHOOL OF TANGANYIKA

AUG 2015 - MAY 2016

- Researched, developed and prototyped a portable all-in-one drawing board.
- Planned product from cradle to grave.
- Recorded a 14,000+ word, 45+ page design process document including ergonomic research, market analysis, material research and more.